



# ARGEA

PRESS KIT 2026

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## TABLE OF CONTENTS

The Group at a glance .....	3
The Group .....	4
Financial structure and Figures .....	7
Sustainability .....	9
The Group's geography: .....	11
Brand architecture .....	15
The clusters .....	15
Development outlook .....	24
Awards .....	27

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# THE GROUP AT A GLANCE

**YEAR ESTABLISHED:** 2021

## **SHAREHOLDERS:**

Clessidra Sgr, Botter Family, Martini Family, Marcello Zaccagnini, Management.

## **HEADQUARTERS MILAN:**

## **KEY PEOPLE:**

- CEO: Massimo Romani
- Group CFO: Giandomenico Danzo
- Group Marketing Director: Giacomo Tarquini
- Group HR: Nicola Alessi

## **KEY NUMBERS 2025:**

- Consolidated Revenue: approximately €462 million
- Investments in local areas: over €62 million from 2021 to 2024
- Number of Employees: around 550
- Wineries and Facilities: 8 (Fossalta, Priocca, Castelboglione, Acqui Terme, Civitella di Romagna, Bolognano, Tocco da Casauria, Corropoli)
- Markets: >85
- Bottles sold: approximately 165 million

**Website:** [www.argea.com](http://www.argea.com)

**Linkedin:** [Argea](#)



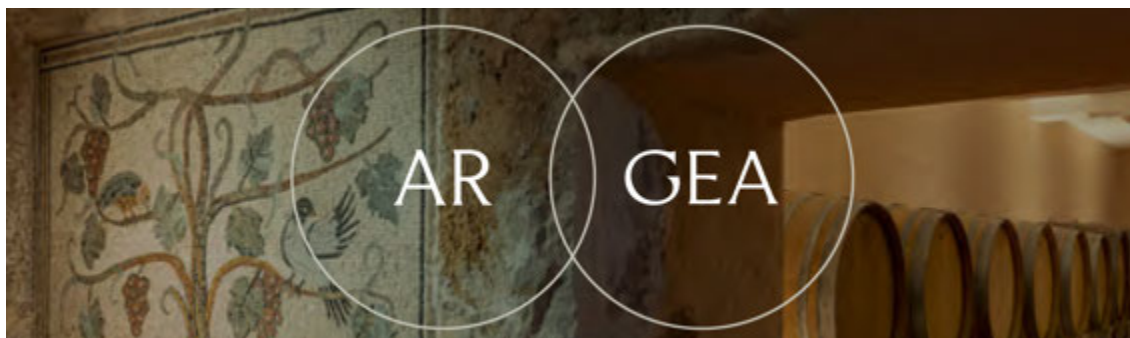
## THE GROUP

Argea is an innovative company focused on the production and global distribution of Italian wine. It combines viticultural culture, territory, industry, and finance, with a mission centered on sustainability, social responsibility, and the promotion of Italian wine worldwide.

Argea is a unique, structured project that recognizes and values all players involved in wine production.

The name ARGEA is a neologism derived from the Italian word "ARTE" (Art) and the Greek suffix "gea" – EARTH, which represent the two core pillars of the Group.

ART refers to crafting quality wines showcasing Italian expertise worldwide. GEA symbolizes the circular approach underpinning the Group's vision.



Argea's name conveys strength, stability, prestige, culture, and history, with a touch of Italian flair making it memorable.

Argea is a constantly evolving platform, an organic, complex, and structured entity that aims to tackle the dimension challenge, a key competitive lever in the global wine industry. It does so through a combination of organic growth and acquisitions, fostering an unprecedented path of acceleration within the Italian wine sector.

Born from a visionary and pioneering integration strategy, Argea aims to showcase Italian excellence through a careful acquisition policy. This allows for new development opportunities within regional supply chains and offers wine enthusiasts around the world a portfolio of labels where international appeal meets the authenticity of Italian grape varieties. The result is a harmonious range of products that balance approachability and overall enjoyment.

The project began in March 2021 with the acquisition of Botter by the Clessidra private equity group, followed by the integration of Mondodelvino a few months later. Both are leading names

in the Italian wine sector, each complementing the other's strengths: Botter leads in the distribution and marketing of Italian wine on global markets, while Mondodelvino excels in the production of DOC and DOCG wines from the country's great wine regions.

By the end of 2022, Argea welcomed the historic Abruzzo-based Cantina Zaccagnini, a winery that brings with it a rich territorial legacy and a deep passion for art, perfectly integrating with the Group's values.

Argea strives to bring Italian wine, with all its richness, complexity, quality, and culture, to international markets sustainably and accessibly, leaving future generations with a model of integration, sustainability, and growth.

The year 2025 marks a pivotal moment in the enhancement of Argea's internationalization strategy, highlighted by the announcement in February of the acquisition of WinesU, a renowned U.S. importer and the distributor of Zaccagnini wines. This strategic move grants Argea a direct presence in the U.S. market, the largest in both volume and value of the Group's exports. Such a presence enables the company to better capitalize on emerging opportunities driven by evolving consumer trends in the U.S., expand its customer portfolio, and accelerate the growth of its premium brands within a rapidly expanding market.

In 2024, Argea introduced its alcohol-free anthology. Eight labels representing Italy's great wine regions, forming the first "team" of Italian non-alcoholic wines capable of telling consumers the extraordinary richness and variety of the Group's viticultural heritage from a fresh perspective. This project reflects Argea's commitment to responding to new trends and anticipating shifts in consumer preferences. In the same year, WinesU received a major international accolade, being named "Importer of the Year" at the Wine Enthusiast Wine Star Awards 2025.



# ARGEA

Direction, Approach, Values

## DIRECTION

*To cultivate an Italian “wine system” that becomes a global benchmark, attracting talent within the industry and inspiring younger generations.*

## APPROACH

**Globally:** To bring together Italy’s finest wine producers to compete on international markets, creating a business model that, through size, structure, and production capacity, increases the presence of Italian wine worldwide, promoting its varietal diversity, territorial identity, and cultural value.

**In Italy:** To strengthen the supply chains of wine-producing regions by fostering an integrated business system that supports ecological transition and economic and social sustainability, with a particular focus on offering new generations an economically motivating and visionary future, ensuring growth and professional opportunities.

**In the Glass:** To produce high-quality, well-balanced wines that reinterpret territorial identities, meeting the tastes of modern consumers by blending tradition and innovation both in the vineyard and in the cellar.

## VALUES

**Respect and Care** for the Environment, People, and Future Generations: A commitment to leaving a positive impact on the planet and territories while fostering a sustainable value chain throughout the entire supply network.

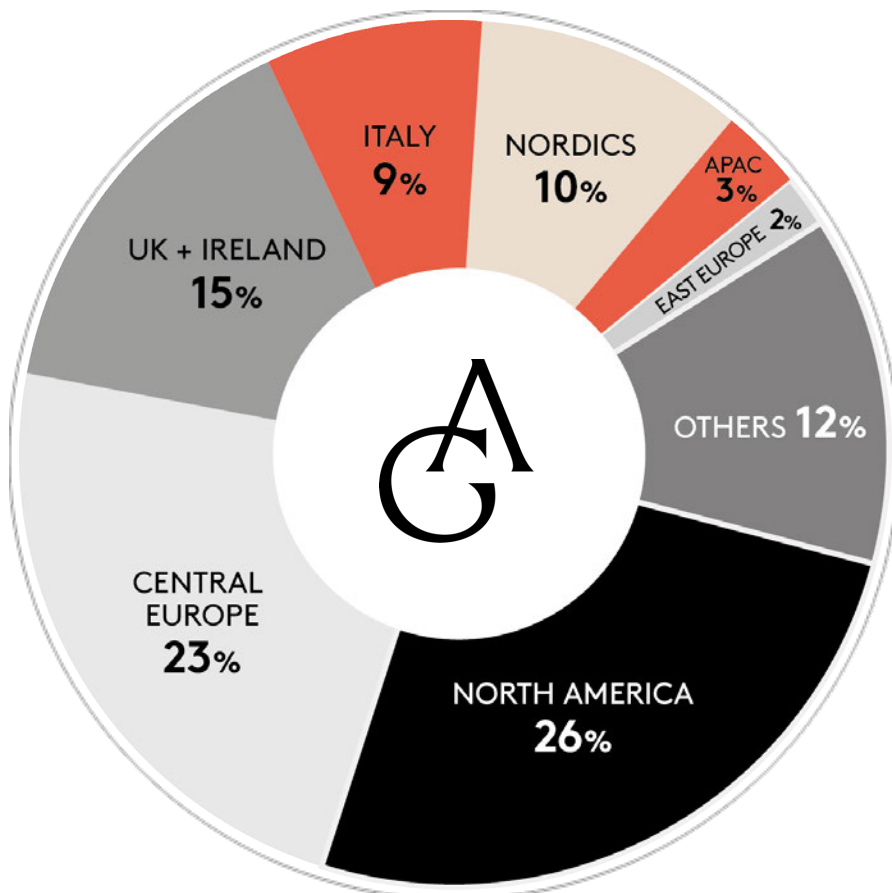
**Listening and Sharing:** leveraging traditions and expertise across a united team to craft high-quality products that meet consumer preferences and anticipate market trends.

## FINANCIAL STRUCTURE AND FIGURES

The Group's **equity structure** is organized under a holding company, with the majority stake held by the Clessidra fund, alongside a significant share owned by the Botter family, the Martini family, and Marcello Zaccagnini. The integration of these entities has preserved the unique identities of the three founding companies while ensuring full strategic alignment.

With consolidated revenues of approximately €462 million in 2025 – over 93% of which was generated in international markets – Argea stands as the leading private player in Italy's wine sector, employing more than 550 people.

A true ambassador of Italian wine worldwide, Argea exports to over 85 countries. Its commercial network is particularly strong in well-established markets such as the USA, UK, Germany, and Scandinavia, while also showing promising growth in emerging regions.



Argea offers a broad and diverse range of wines. While internationally renowned varieties such as Primitivo, Prosecco, and Pinot Grigio account for almost 60% of the Group's total sales, Argea also successfully brings to market an extensive selection of premium wines. These include the iconic reds of Piedmont, such as Barolo and Barbera, as well as Sicily's increasingly sought-after white wines like Grillo. The portfolio extends to prestigious sparkling wines, including Metodo Classico Alta Langa DOCG and Asti Spumante DOCG, alongside regional specialties like Puglia's Rosso Passito and Montepulciano d'Abruzzo.

The Group primarily focuses on bottled wines, with formats ranging from 187ml miniatures to Mathusalem (6 liters). Around 5% of sales come from bag-in-box wines, a format recognized for its strong sustainability credentials. Approximately 86% of sales are through the off-trade channel.

## SOCIAL IMPACT

Argea's influence extends beyond its wine portfolio, making a significant impact on both the Italian wine industry and local economies. With multiple production sites across Veneto, Piedmont, Romagna, and Abruzzo, the Group produces around 156 million bottles annually. Its extensive supply chain also spans Friuli-Venezia Giulia, Tuscany, Puglia, and Sicily, employing approximately 550 people and positioning Argea as one of the most socially impactful private wine enterprises in Italy.

Argea plays a key role in preserving the quality and value of the wines it produces. The Group is a leading producer of several major Italian denominations, including Prosecco, Primitivo, Pinot Grigio, Barbera, and Sangiovese, which together account for about 60% of its total sales.

The strength and sustainability of Argea's business model, coupled with consistent growth and adaptability to market trends, provide a solid foundation for the future. By fostering opportunities for young professionals within its supply chain, Argea encourages generational continuity in family-run vineyards, helping to safeguard Italy's winemaking heritage and prevent the abandonment of rural territories.

Argea is also committed to maintaining the highest industry standards, holding numerous environmental and process certifications. The Group continuously works to enhance quality benchmarks across its entire supply chain, ensuring alignment with global best practices.

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## SUSTAINABILITY

The Group's mission, vision, and values are substantiated in the annual Sustainability Report, which translates the company's commitments into clear, measurable non-financial indicators. This structured approach aligns Argea's activities with the 2030 Agenda for Sustainable Development.

A key priority for the Group is ensuring that every company within Argea meets the highest standards of social responsibility and sustainability.

The model is based on three pillars: Environmental Responsibility, Supply Chain Transparency, and People.

**This is the Group's sustainability roadmap for the coming years:**

- **Advancing the transition to clean energy and continuously reducing the Group's carbon footprint**
- **Enhancing traceability to ensure food safety and fair working conditions**
- **Closing the gender gap while increasing the quality and accessibility of professional training**
- **Elevating workplace safety standards to the highest levels in the industry.**

**To develop a consolidated sustainability framework, Argea will foster the exchange of best practices across all its companies in key areas, including:**

- **Product and process certifications**
- **Ethical code compliance among all suppliers**
- **Workplace safety regulations**
- **Energy resource management**
- **Promotion of a strong ESG culture**
- **Establishment of medium- and long-term sustainability goals**

[Read the 2024 Sustainability Report here >>](#)

## CERTIFICATIONS

In 2023, Argea strengthened its sustainability commitment by joining the United Nations Global Compact, the leading international platform for promoting the Ten Principles of sustainability and the UN Sustainable Development Goals.

That same year, Argea also became part of the Science Based Targets initiative (SBTi), an organization that helps companies set science-driven targets for reducing greenhouse gas (GHG) emissions. By following SBTi's guidelines, Argea is committed to keeping global warming below critical levels and achieving net-zero emissions by 2050.

## HABITAT

Argea hosts **HABITAT**, a biennial industry forum dedicated to sustainability in the wine sector. Each edition focuses on a key sustainability challenge, bringing together experts from academia, production, and distribution. The goal of **HABITAT** is to foster meaningful dialogue and drive innovative, actionable solutions that create a lasting positive impact across the entire wine supply chain.



## STRONGER TOGETHER

In March 2026, Argea joined the Stronger Together Italia programme, becoming the first private company in the Italian wine sector to support the initiative developed by the non-profit organisation Stronger Together in collaboration with EQUALITAS and supported by the Scandinavian monopolies Systembolaget (Sweden), Vinmonopolet (Norway) and Alko (Finland).

The move is part of Argea's broader commitment to strengthening the **social dimension of sustainability across its entire production chain**. Stronger Together is an international non-profit organisation that works with businesses to help prevent labour exploitation through training programmes, operational tools and collaborative initiatives that promote responsible recruitment practices and fair working conditions across supply chains.

Stronger Together programmes are currently active in several countries, including the **United States, the United Kingdom, Italy, Mexico and South Africa**, where the organisation works with companies, institutions and industry stakeholders to strengthen worker protection across **agriculture and the agri-food sectors**, as well as in industries such as consumer goods, apparel, construction and logistics.

The programme dedicated to the wine sector helps **wineries, bottlers, distributors, winegrowers and agricultural producers** identify and mitigate the risks of labour exploitation within their supply chains. Through training workshops, operational guidelines and supplier management tools, Stronger Together helps companies improve transparency in labour recruitment practices, recognise potential risk situations and strengthen oversight across the supply chain.

Since 2022, the organisation has been working with **EQUALITAS** and several Italian regional consortia to promote training and best practices within the wine sector. Over the past four years, thanks to the support of the three founding sponsors **Alko, Systembolaget and Vinmonopolet**, the programme has delivered **more than 33 practical and interactive workshops**, both online and in person, and has trained **over 490 professionals from the Italian wine industry**, representing **more than 390 companies**.

*Among the resources provided to support the implementation and adoption of relevant processes and policies are:*

- *a **six-step Checklist** offering step-by-step guidance to strengthen human rights due diligence;*
- ***policy templates and additional operational resources;***
- ***multilingual informational posters for workers.***

The guidelines provided are aligned with international standards set by the ILO and the OECD, as well as with national legislation, including Italian Law 199/2016 against illegal labour exploitation, applicable to companies and their supply chains.

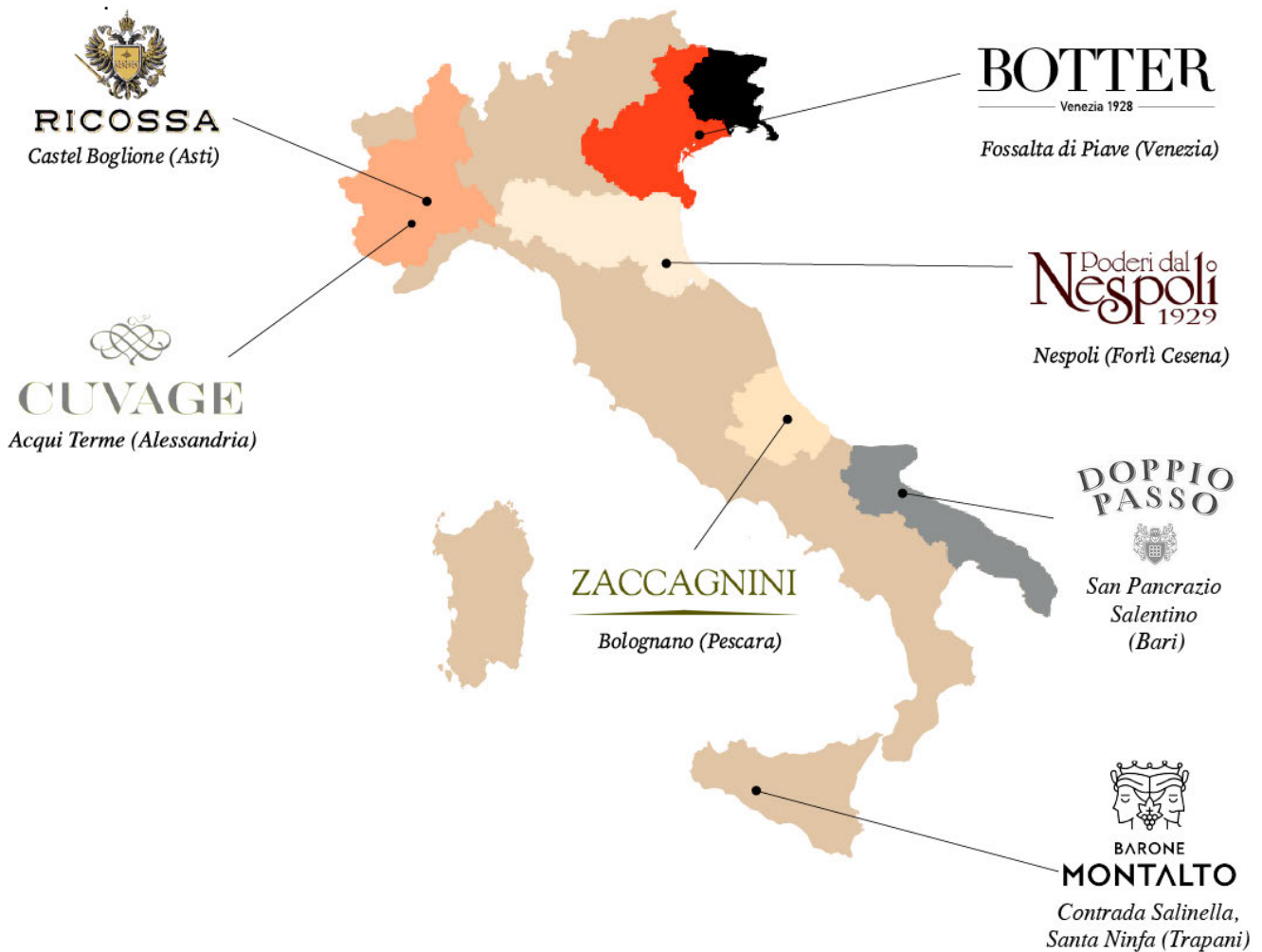


## THE GROUP'S GEOGRAPHY:

### A WINE JOURNEY ACROSS ITALY

With its portfolio, Argea offers an extraordinary "journey through Italy" by way of its wines. Spanning seven key regions – Puglia, Veneto, Sicily, Piedmont, Friuli-Venezia Giulia, Emilia-Romagna, and Abruzzo – Argea embraces a variety of high-quality terroirs, interpreted through Italy's great grape varieties. Thanks to a well-structured network of regional supply chains, this diversity translates into a rich selection of wines, recognized for their excellence and authenticity.

These key pillars define Argea's production model, making it a unique player in the Italian wine industry for its scale, territorial reach, and breadth of winemaking expertise.



Barbera, Nebbiolo, and Moscato Bianco from Piedmont; Sangiovese and Trebbiano from Romagna; Prosecco and Pinot Grigio from Veneto; Primitivo from Puglia; Montepulciano d'Abruzzo; and Nero d'Avola from Sicily: these are the signature grape varieties cultivated across Argea's wineries. Each one contributes to producing wines cherished in Italy and around the world. Argea brings together a network of wineries and estates that seamlessly blend tradition and innovation, preserving the authenticity and cultural heritage of their regions.

As a modular production and commercial platform, Argea has reorganized within its structure distinctive enterprises from the Italian wine industry, with the goal of showcasing the richness and diversity of Italian viticulture to consumers worldwide.

#### PRODUCTION SITES:

1. **Botter** (Fossalta di Piave – Veneto)
2. **MGM Mondo del Vino** (Priocca - Piedmont)
3. **Cuvage** (Acqui Terme – Piedmont)
4. **Ricossa** (Castel Boglione – Piedmont)
5. **Poderi dal Nespoli** (Civitella di Romagna – Emilia-Romagna)
6. **Zaccagnini** (Bolognano, Tocco da Casauria, Corropoli – Abruzzo)

These examples of excellence stem from well-established territorial supply systems, supported by long-term supply agreements and a strong presence in local territories. Argea's team of experts works closely with winegrowing families, safeguarding the identity, culture, and history of each region. This partnership, centered on quality, innovation, and sustainability, has become a key global driver of growth for every business involved.

Argea invests significant resources every year in all the regions where it operates, aiming to make each facility a center of excellence for the Group, equipped with the latest technologies and the highest sustainability standards. A recent example is the new Martinotti Method line, which was inaugurated at its Priocca (CN) headquarters in Piedmont at the beginning of 2025, with an investment of over 3.5 million euros. In Piedmont alone, Argea has invested around 10.5 million euros between 2022 and 2024, with another 2.5 million euros planned for 2025.

**From 2021 to 2024, Argea has invested over €62 million in the regions where it operates.**

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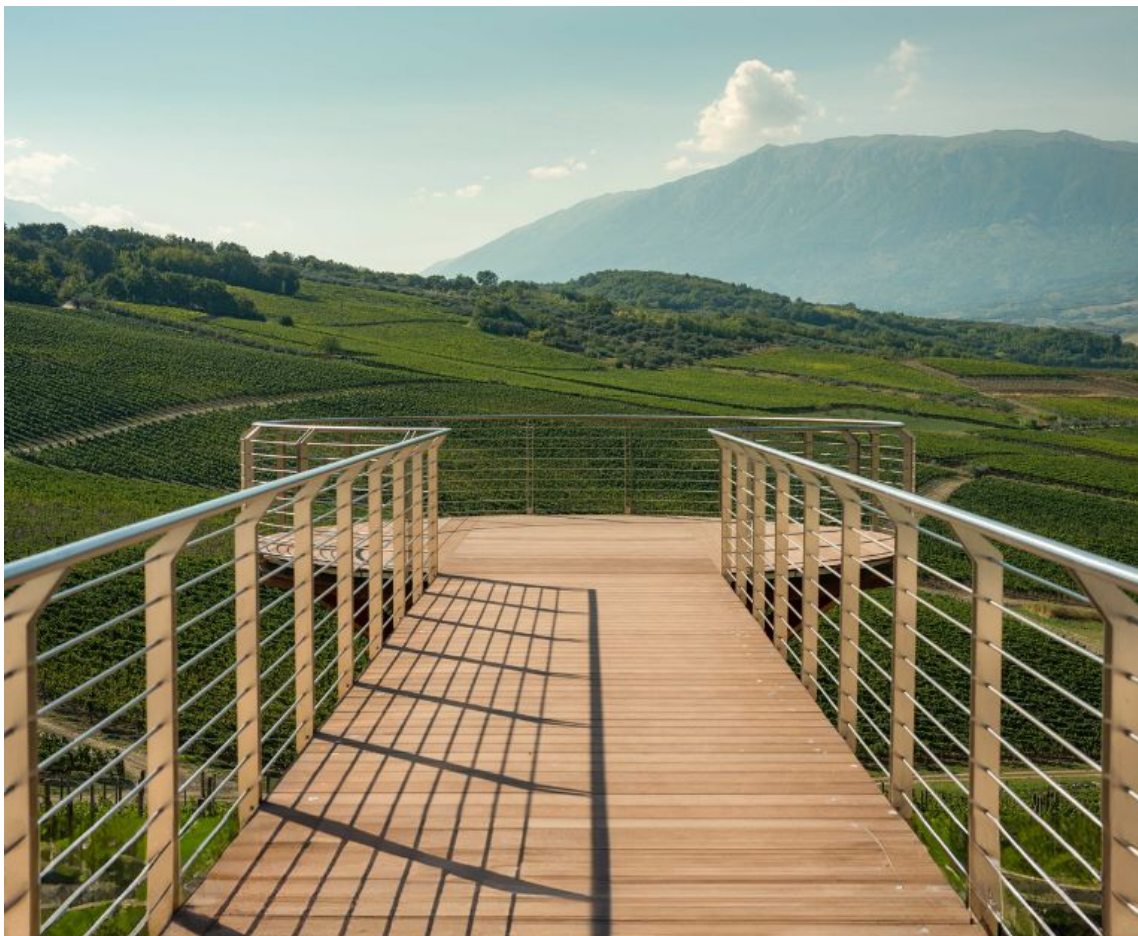
## BRAND ARCHITECTURE

The highest expression of art, the discovery of a territory, the desire to create something unique. From these three inspirations, Argea's brands are divided into three clusters: **Artists**, **Narrators**, and **Explorers**.

## THE CLUSTERS

### ARTISTS

A curated selection of wines crafted with deep knowledge of winemaking traditions and the latest techniques. These wines are a celebration of centuries-old heritage a homage to a timeless wine-making tradition.



## PODERI DAL NESPOLI

Poderi dal Nespoli offers an authentic exploration of Romagna's winemaking heritage. Nestled in the heart of the Forlì hills, in the Bidente Valley, the estate spans 65 hectares of owned vineyards and 100 hectares under management.

Rooted in four generations of Romagnolo winemakers, Poderi dal Nespoli has always celebrated its local terroir, fostering both the authenticity and evolution of Romagna's viticulture. Today, as part of the Argea Group, it stands as a modern, eco-sustainable winery, committed to ambitious winemaking projects with a minimal environmental footprint.

In 2023, the company partnered with Riccardo Cotarella, one of Italy's most renowned enologists, to highlight the unique terroir of the Predappio subzone and its Cusercoli sandstone-rich soils. This collaboration has resulted in a new collection of five wines that showcase the exceptional quality of the region.

In 2025, with the release of the 2022 vintage of Gualdo Romagna DOC Sangiovese Predappio, Poderi dal Nespoli introduced a new ecodesign project.

Gualdo 2022 – the company's first biosymbiotic-certified wine, produced in 10,000 bottles – brings together regenerative viticulture, a strong connection to its territory, and a fully redesigned sustainable packaging system: capsule, closure, label and bottle have all been conceived to reduce environmental impact. The glass bottle alone is 16% lighter than standard, with a potential annual saving of over 460 tonnes of glass if applied to the 7,700,000 Bordeaux-style Uvag bottles used by the Group in 2024.

In addition to its winemaking, Poderi dal Nespoli offers guests a chance to experience authentic local hospitality, with its *Wine Shop* and the *Borgo dei Guidi* agriturismo providing memorable, immersive experiences.



## CUVAGE

Founded in 2011 in Acqui Terme, Cuvage represents a winemaking universe centered around the Traditional Method, set within the UNESCO World Heritage hills of Monferrato.

The style and elegance of Cuvage's sparkling wines come from grapes sourced from the finest vineyards in southern Piedmont, an area stretching between Monferrato and Langhe. Here, the diverse soils – clay, iron, marl, and white limestone – form a rich tapestry of terroirs. Cuvage selects native varieties like Nebbiolo and Moscato, alongside international varieties like Pinot Noir and Chardonnay, dedicated to the production of Alta Langa DOCG.

Cuvage takes pride in continuing Piedmont's sparkling wine tradition with a fresh, innovative approach, bringing out the region's true character. The name itself, a fusion of "Cuvée" and "Perlage," reflects the winery's full commitment to sparkling wine, recalling the care and expertise that define the skillful blending of the cuvées, right through to the fine perlage in the glass.

Since joining the Argea Group in 2021, Cuvage has launched exciting new projects and expanded its international reach, growing its presence in key markets around the world.



## RICOSSA

The origins of Ricossa date back to the late 1800s, when the eponymous family founded a small distillery on the outskirts of Asti. Over a century later, the winery is renowned worldwide for its pioneering production of Barbera from dried grapes, as well as classic Piedmontese wines that reflect the region's unique terroir and the diverse microclimates that make Piedmont a prime location for producing exceptional wines. These wines perfectly complement the rich cultural and gastronomic traditions of the area.

The winery, built in 2004 at the heart of the Tenuta Cà dei Mandorli, was designed to blend seamlessly with the surrounding landscape. It is equipped with state-of-the-art production technologies, including a barrel cellar dedicated to aging the winery's flagship wines.



## ZACCAGNINI

Founded in 1976 by Marcello Zaccagnini, Cantina Zaccagnini has become synonymous with excellence in producing wines that embody the uniqueness and richness of Abruzzo. Deeply rooted in its territory, the winery promotes and preserves the diversity of native grape varieties such as Montepulciano, Pecorino, and Trebbiano, alongside a selection of international varieties.

Since 2023, with its integration into the Argea Group, Zaccagnini has continued its international expansion while embracing sustainable practices, both environmentally and socially, reinforcing the connection between innovation and tradition.

A distinctive symbol of the winery is the "Tralcetto," introduced with the 1978 harvest. The vine shoot, collected from the regional vineyards during the annual pruning, is hand-applied to each bottle, symbolizing the deep bond between wine and its terroir. It brings a touch of craftsmanship and magic to tables around the world.

In addition to wine production, Cantina Zaccagnini is also a hub for art and culture. Since 1984, it has hosted works by contemporary artists such as Joseph Beuys, Mimmo Paladino, Pietro Cascella, and many others, transforming the vineyards into an immersive art gallery.



## NARRATORS

The **Cluster of Narrators** brings together brands that aim to highlight the authenticity of their regions of origin through wines that tell the story and traditions of the local areas.

Brands like **Botter**, **Barone Montalto**, **Doppio Passo**, **Enzo Bartoli**, and **Itinera** define the cluster's mission to promote and spread awareness of their regions, not only on an enological level but also through experiential discovery. The choice of grapes, winemaking techniques, and connection with local cuisine are all designed to offer a complete sensory experience, engaging all the senses and enhancing the pleasure of consumption.

Each bottle thus becomes an ambassador for its region, inviting the consumer to discover not only the wine but also the culture, history, and conviviality that define that place.

### BOTTER

With over 90 years of history since its founding in 1928, Botter is one of the leading exporters of Italian wine worldwide – a winery where innovation and Italian identity converge.

The brand offers a wide range of wines known for their established quality, many of which come from native grape varieties. The Veneto region, which forms the foundation of the portfolio, is best represented by the iconic *Là di Motte* estate. This winery, established in the 1970s in Motta di Livenza, between Veneto and Friuli, specializes in producing high-quality wines.



## BARONE MONTALTO

The passion for a strong and legendary island like Sicily, with its climate, nature, and history, led to the creation of Barone Montalto in 2000, in the heart of the Belice Valley in Santa Ninfa, a historic wine-producing area in the province of Trapani. Led by a dynamic, young team, Barone Montalto blends traditional winemaking with a spirit of innovation, contributing to the rise of Sicilian exports on the global stage.

The winery has been instrumental in reintroducing Nero d’Avola to the international market, carefully adapting it to meet the tastes of modern consumers. Among its standout labels are two highly successful wines: Ammasso (a blend of Nero d’Avola, Nerello Mascalese, Merlot, and Cabernet Sauvignon) and Passivento (100% Nero d’Avola). These wines are crafted from grapes grown across 400 hectares in some of Sicily’s most renowned vineyards, spanning Santa Ninfa, Agrigento, the Valley of the Temples, and Noto.

In 2026, Barone Montalto launched a rebranding project involving both its logo and labels, strengthening the brand’s recognisability across international markets while reinforcing its connection to Sicilian culture.

The new visual language draws inspiration from Sicilian maiolica – an expression of the encounter between Mediterranean, Arab and Spanish influences – whose decorative motifs, rooted in nature and everyday life, have been reinterpreted in a contemporary key as both visual structure and narrative element of the labels. The new logo moves away from the heraldic crest in favour of a more iconic and distinctive sign: the Teste di Moro, formally simplified to enhance their visual impact. Within the project, this element has been specifically developed for the Passivento range, where it becomes the central visual feature. Referencing a symbol of Sicilian ceramic tradition associated with protection, fertility and prosperity, it contributes to consolidating the line’s position among the most recognisable labels within the Barone Montalto portfolio.



## **ITINERA**

The wines of Itinera are a journey through Italy's rich winemaking traditions, offering a curated selection from some of the country's most iconic and renowned wine regions, including Veneto, Sicily, Abruzzo, and Puglia. The portfolio includes iconic wines such as Prosecco, Nero d'Avola, Primitivo, and Montepulciano d'Abruzzo, each one telling the story of Italy's diverse and treasured winemaking heritage.

## **DOPPIO PASSO**

Located in the heart of Puglia, in the municipality of Salice Salentino, Masseria Doppio Passo sits in one of the most fertile wine-growing areas of the region. Today, the winery sources grapes from approximately 1,500 hectares, ensuring full control over the entire production chain. The estate produces authentic wines like Primitivo and Negroamaro, which embody the Salento region's winemaking traditions.

## **ENZO BARTOLI**

Enzo Bartoli captures the essence of Piedmont, a region renowned for its exceptional wines and rich gastronomic traditions. With a deep commitment to quality, the brand's wines are crafted from meticulously selected vineyards and winemakers, ensuring only the highest quality grapes. The Enzo Bartoli range offers a journey through the most celebrated denominations of the region, showcasing the full spectrum of Piedmont's viticultural expressions: Barolo, Barbaresco, Nizza, Nebbiolo, Barbera, Dolcetto, and Alta Langa. Each bottle is a true reflection of the region's wine-making legacy.

## EXPLORERS

**Explorers (Brilla, Asio Otus, Luna Argenta, Mosketto and Angelow)** have a common goal: showcasing the best of Italian winemaking while offering wines that can cater to international taste.

Crafted to meet the needs of today's consumers, these wines are defined by a harmonious balance of flavors and a deep respect for the unique characteristics of the grape varieties they're made from. Each wine reflects the richness of Italy's winemaking heritage, highlighting regional tradition in a modern context.

The success of the Explorers range is built on years of careful work within the territorial supply chains, a focus on terroir, precise grape selection, and meticulous cellar practices – all driven by a commitment to quality and sustainable production.



ASIO OTUS

LUNA  
ARGENTA



ANGELOW

## DEVELOPMENT OUTLOOK

Argea was founded with growth in mind – both organically and through acquisitions – with a clear focus on creating value and ensuring the sustainability of its presence on the planet.

The strategies driving this growth are centered on the most promising markets and channels, aiming to balance the Group's presence and offerings globally.

Key to Argea's approach is the consolidation of its presence in core markets, particularly the USA, Germany, Northern Europe, and the Far East. Here, the Group seeks to strongly develop multi-channel strategies, with dedicated teams and products for on-trade, off-trade, and e-commerce. These initiatives range from promoting key wine denominations, including through supply chain partnerships, to researching and developing new products that cater to consumer tastes. These are the main pillars of Argea's growth strategy. In all of these markets, Argea aims to bring Italian wine culture to the world, preserving and passing down the viticultural traditions of the region while embracing innovation. The acquisition of WinesU is a key part of this strategy, providing Argea with direct access to the U.S. market. This move strengthens the Group's presence through strategic synergies, enabling the promotion of Italy's finest wines via a direct and controlled distribution channel.

At the same time, the Group continues its search for opportunities to expand its portfolio by acquiring wineries in currently underrepresented or untapped wine regions.

The selection criteria for potential acquisitions focus primarily on shared values, particularly a commitment to sustainability in all its forms.

Argea's sustainability efforts are clearly defined, revolving around the promotion of ESG culture within all Group companies, with ongoing monitoring of activities. The Group's commitment is detailed in an annual sustainability report, which sets clear objectives for key sensitive indicators: responsible resource use, procurement, CO<sub>2</sub> emissions, certifications, corporate welfare, employee well-being, and respect for the territories in which the company operates.



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## ALCOHOL-FREE

At Vinitaly 2024, Argea unveiled its first collection of eight Italian alcohol-free wines, offering a fresh take on the incredible diversity and richness of Italy's wine heritage.

These eight wines are carefully crafted from select grape varieties and blends sourced from the regions where Argea operates. From the Sicilian Barone Montalto, we have a white and a red from the "Passivento" line – the first alcohol-free wines from this region. There are also the pioneering "Tralcetto" wines, both white and red, from Abruzzo's Zaccagnini. Meanwhile, Asio Otus, known for its innovative approach, introduces three new labels: a white, a red, and a sparkling wine, all made from grapes grown in Veneto, Emilia-Romagna, and Piemonte. Finally, Gran Passione brings its own sparkling offerings.

The foundation of this collection lies in a selection of premium wines that undergo a delicate de-alcoholization process, using the latest winemaking technologies. To achieve the best possible quality in this delicate process, Argea has partnered with a specialized German company. These techniques ensure that the natural aromas of the wine are preserved throughout the alcohol extraction, allowing them to be reintroduced into the final product. As a result, the final product retains the same organoleptic characteristics, distinctive flavors and territorial imprint of the original wine.

In 2025, the portfolio was expanded with the addition of Tralcetto Sparkling 0.0 by Zaccagnini and Brilla! 0.0.

In 2026, Argea introduced several key innovations in the NoLo segment.

Brilla! Mimosa, together with Lemon Spritz, marked the Group's entry into the ready-to-drink category with two new low-alcohol references designed to meet growing demand for convenience, lightness and informal consumption.

These products reinterpret some of the most iconic cocktails in mixology in a ready-to-pour format, highlighting ingredients such as Sicilian orange and lemon juice. The range thus expands with two low-ABV options that are low in calories and contain no added sugar.

Alongside its development in ready-to-drink, in the same year Argea also introduced Angelow – a line that forms part of a broader investment strategy in no- and low-alcohol wines, a segment in which the Group has been among the pioneers in Italy.



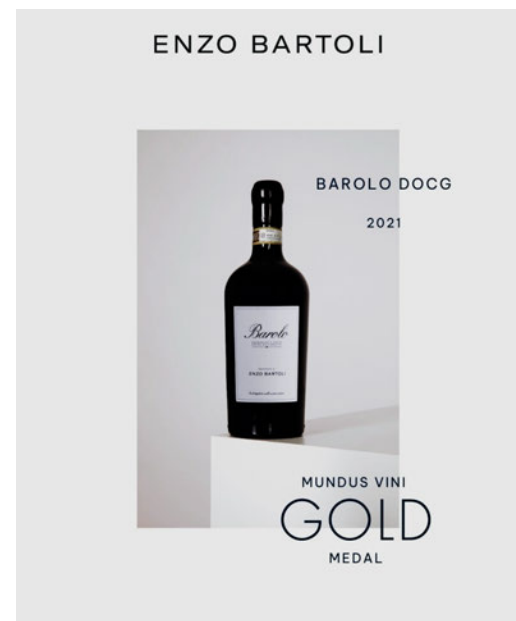
This project led to the creation of a range made from international grape varieties – including Merlot and Sauvignon Blanc – selected to ensure both flavour profile and varietal recognisability even with reduced or no alcohol content.

The line also stands out for its unconventional visual identity, where the figure of the angel, reinterpreted in a contemporary way, becomes the central iconographic element of a label developed as a sticker, enhancing shelf impact and brand recognition.

The range will be further expanded with a selection of ready-to-drink products in cans.

## AWARDS

In 2025, the wineries within the Argea group earned 90 awards and recognitions, cementing their reputation for global quality and excellence. This impressive collection of accolades comes from renowned national and international critics such as Robertparker.com, Falstaff, Wine Enthusiast, James Suckling, Decanter, Sakura Japan Women's Wine Awards, Mundus Vini, Gilbert & Gailard, Club Oenologique, Doctor Wine, and many others. The crowning achievement is the triple victory of Cuvage Asti DOCG "Acquesi," named World Champion of Aromatic Sparkling Wines three times at the "Champagne & Sparkling Wine World Championships" in 2019, 2020, and 2022.





ARGEA

[www.argea.com](http://www.argea.com)